Patrick Thurmond

Director of Technology

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INTRODUCTION

I lead and manage development teams that run key marketing channels for large brands with custom solutions to meet their needs. My team and I build enterprise-class websites for clients by breaking down client requirements, investigating their needs and goals, and creating a plan following best practices and processes. Using these findings to seamlessly anticipate and meet client needs.

EXPERIENCE

VML, Kansas City, MO — *Director of Technology*

MAY 2024 - Current

As a Director of Technology, I lead teams of developers across a wide range of clients, projects, and applications. This includes architecting websites and working with a large variety of technology to accomplish the goals for our clients. I also work closely with clients and other leaders within the company to manage and organize work to ensure deadlines are met.

My primary work right now is providing technical oversight and architectural work for the US Navy project which includes both the public-facing navy.com and several backend systems used to support both the website as well as other marketing and lead generation efforts. The team I am directing includes 3 developers, 3 techops, and 2 QA people as well as working with a number of supporting roles including analytics, content, client engagement, strategy, and creative.

I also work on strategizing, roadmapping, planning, and staffing for my projects.

VML, Kansas City, MO — *Associate Director of Technology*

MARCH 2015 - April 2024

As a Lead Developer, Drupal Architect, and Hiring Manager, I have led multiple teams of developers across a wide range of clients, projects, and applications. This includes architecting multiple Drupal websites such as Butterball.com and Gearwrench.com. Examples of Builds Docs available upon request.

My work includes localized multilingual sites, siloed content editing (for regions, countries, and offices), adding single-sign-on functionality, Drupal multi-sites, various automations (including product imports and uploads to FTP servers), various API integrations, adding e-commerce functionality, and more.

I have worked with Drupal versions 4.5, 5, 6, 7, 8, 9, and 10. I have also worked with AEM (Java), WordPress, Magento, Shopify, React, and Vue.js.

I led the rebuilding of Gearwrench.com in Drupal 9, which resulted in a significant boost in organic search and user growth, reduced bounce rate, increased session duration, and faster page load time. This led to a 25% increase in sales, thanks to improved performance, design, and the addition of a "where-to-buy" feature.

SKILLS

PHP / Laravel / Drupal / WordPress / Magento

Java/AEM (Adobe Experience Manager)

JavaScript / React / Vue.js / jQuery / Svelte

HTML / CSS / LESS / SASS

SQL / MySQL / PostgreSQL

Shopify

CERTIFICATIONS

Deep Learning with Keras

Pantheon WebOps Certified Developer

Acquia Certified Developer - Drupal 8

Acquia Certified Developer - Drupal 7

Certified ScrumMaster

VOLUNTEER EXPERIENCE

Trail Builder and Web Developer - Urban Trail Co.

Web Admin - Amber Meadows HOA Board

Some of My Work

- With Colgate.com, I worked on the redesign and rebuild effort in AEM which includes backend (Java) and frontend work.

- On Spire Energy, I lead a team to implement new functionality and implement core and module updates.

- For APEX Tool Group I led the rebuild of: Gearwrench.com, CrescentTool.com, Gearwrench.com.au,CrescentTool.com.au, SataTools.eu, SataTools.us, SataFerramentas.com.br, Sata.com.co

- Maintained the old version of Butterball.com and started the rebuilding of the website.

- For Walgreens Boots Alliance I expanded the rebuild of WalgreensBootsAlliance.com and led the rebuild of No7Company.com. Both are on a shared Drupal multisite codebase.

- Valspar.com was a rebuild in WordPress prior to a larger rebuild in AEM.

- For Wendys.com I added the blogging functionality to the website, helped with multiple large upgrades, and provided maintenance and bug fixes.

- With Scoutbags.com I helped with maintaining the site and adding minor functionality.

- QCollar.com was a completely fresh (greenfield) build of the website in Shopify. I helped lead and launch the first iteration of this site.

- When I was on the UnitedRentals.com team, we rebuilt the first time in Drupal 7, introducing e-commerce functionality. We then migrated to Drupal 8 and continued to add new functionality including the shopping system running via a custom API and a Vue.JS frontend mixed with the Drupal templating system.

BA Services, Overland Park, KS — *Developer in Test*

APRIL 2013 - MARCH 2015

Developed automated testing for an in-house financial system that manages customer accounts and provides account tracking and servicing functionality. Work extended to building and updating the financial system.

VML, Kansas City, MO — *Developer*

JANUARY 2011 - APRIL 2013

Worked on multiple large projects including a Brand Resource Center, a 2 terabyte data migration of digital assets, a multilingual web application for the Department of Defense including the migration of 16+ different websites into a single unified website, and many other applications.

PlattForm Advertising, Lenexa, KS — Web *Developer*

MAY 2008 - DECEMBER 2010

I worked on more than a dozen custom PHP sites, ASP sites, and Drupal sites. This work helped connect prospective students to colleges that could meet their needs and interests in multiple industries.

Trinity Transport, Kansas City, MO — *Developer*

JULY 2007 - MAY 2008

Worked on a trucking brokerage system that connected shippers with carriers to find the best loads and routes possible. This was a web-based PHP system that integrated with an old-school (pre-RDBMS) database and AS-400 system.

EDUCATION

Rockhurst University, Kansas City, MO – 2019 - 2022
Master of Business Administration

UMKC, Kansas City, MO – 2004 - 2007
Bachelor of Arts in Computer Science